

Providence Media presents

LEADING LADIES

Leading Ladies is a special section highlighting the accomplishments of local influencers and change makers. This unique sponsored content opportunity is a great way to share your inspiring story with our readers.

As a small business ourselves, Providence Media takes great pride working with other small businesses all over the state, many owned and operated by successful women. This section is an opportunity to help reach the widest audience and support women in business in the Ocean State.

PRINT

Leading Ladies is a multi-page section within the March 2024 issues of **So Rhode Island**, **The Bay**, and **Providence Monthly**, and **Hey Rhody**

- Professionally written by our editorial staff
- Content optimized for social sharing
- Opportunity for a professional grade head shot

WEB & SOCIAL

Your Leading Lady content will be included on our four websites and includes:

- Links from our Facebook pages to your profiles
- Links to your website and/or social media
- Leading ladies program publicized by Providence Media's far-reaching social media channels & our weekly Hey Rhody Newsletter
 - **Facebook:** Over 39,000 followers
 - **Instagram:** Over 21,700 followers
 - **Newsletter:** Over 8,000 subscribers



PREVIOUS YEARS COVERS

Sizes & Costs (per magazine)

1/6 page listing \$281

- 80 words
- One photograph

1/3 page listing \$492

- 175 words
- One photograph

1/3V page listing \$492

- 200 words
- One small photograph

1/2 page listing \$788

- 320 words
- One photograph

Full page \$1,320

- 530 words
- Up to three photographs

2 page spread \$2,327

- 900 words
- Up to five photographs
- Includes photography you keep!



Photography Packages

(Must be Reserved by January 12, 2024)

Professional headshots are available with our staff photographer, pricing available upon request

- Includes in-studio session
- Select from on-site proof
- Keep one photo for any use
You own all the rights to the photo!
(Additional cost per additional photo/s selected)

Deadline

January 19, 2024

Space is limited; reserve yours today!

Discounts Available

- 5% auto pay
- 10% same month advertiser
- 25% annual advertiser
- 20% off any two pub combo
- 25% off 3 or 4 pubs

About Our Readers*

96% say ads and info found in our magazines affect their buying decisions

42% have a HHI of \$100,000 or higher

82% are homeowners

*based on 2012-2014 Circulation Verification Council